



**momentum**  
Agency Management Platform

**2026 – 2027**

# **Preferred Vendor Partner Program**

Seamless Integration / Maximize Marketing Impact



# Momentum Integration

## **Are you a solution provider?**

Here's why you should integrate with us:

- Read write access
- Seamless data flow & no duplicate entry
- Reach agents where they want to work
- Better reporting & Insights
- Increased adoption & market reach
- Enhanced functionality
- Access to new data streams
- Improved client retention
- Collaboration on innovation
- Enhanced security & compliance
- Faster implementation cycles
- Joint marketing opportunities

**PVP PROGRAM BENEFITS****INTEGRATION**

Integration into the Momentum AMP Platform

1

**BLOG POST**

Partner Spotlight on the Momentum Blog

1

**VISIBILITY & ADVERTISING**

Logo and link on the Momentum Partners Page

1

**PACKAGE COST: \$6,000**

# PVP Marketing

## Momentum Marketing Levels

Also need marketing?  
Add on one of our Marketing Levels

|                                                                          | Level 1 | Level 2 | Level 3 | Level 4 |
|--------------------------------------------------------------------------|---------|---------|---------|---------|
| Social Media & Blog Posts                                                | ✓       | ✓       | ✓       | ✓       |
| Events, Webinars, Training                                               | ✓       | ✓       | ✓       | ✓       |
| Communications                                                           | ✓       | ✓       | ✓       | ✓       |
| Data                                                                     | ✓       | ✓       | ✓       | ✓       |
| Visibility & Advertising                                                 | ✓       | ✓       | ✓       | ✓       |
| Public Relations                                                         | ●       | ●       | ✓       | ✓       |
| Videos                                                                   | ●       | ●       | ✓       | ✓       |
| Podcasts                                                                 | ●       | ●       | ●       | ✓       |
| Integration with Button inside the AMS<br>& Advanced Integration Support | ●       | ●       | ●       | ●       |

Specifics per level are detailed  
on the following pages

## PVP PROGRAM BENEFITS

### SOCIAL MEDIA

|                                                                    |   |
|--------------------------------------------------------------------|---|
| Posts about the partnership on Momentum social media pages         | 1 |
| Posts/Announcements about the partnership in the Momentum FB group | 1 |

### EVENTS/WEBINARS/TRAINING

|                                                      |   |
|------------------------------------------------------|---|
| Happy Hour Event (in the Momentum app)               | 2 |
| Educational webinar of training (for Momentum users) | 1 |

### DATA

|                                                                                              |   |
|----------------------------------------------------------------------------------------------|---|
| CTA button links sent to the Partner's landing page (tracking clicks or form-fill analytics) | 1 |
|----------------------------------------------------------------------------------------------|---|

### COMMUNICATIONS

|                                                                                     |   |
|-------------------------------------------------------------------------------------|---|
| Email blast sent announcing partnership                                             | 1 |
| In-app notifications of happy hour leading up to the event/events (Two weeks prior) | 2 |
| In-app notifications of educational webinars leading up to the training/webinar     | 1 |
| Email sent out regarding the educational webinar                                    | 1 |
| Cross-promotion of any email blasts within the Momentum dashboard/system messages   | 1 |

### BLOG POSTS

|                                                        |   |
|--------------------------------------------------------|---|
| Partner spotlight/press release on the Momentummm blog | 1 |
|--------------------------------------------------------|---|

### VISIBILITY & AADVERTISING

|                                             |   |
|---------------------------------------------|---|
| Logo and link on the Momentum Partners page | 1 |
|---------------------------------------------|---|

**PACKAGE COST: \$5,000**

## PVP PROGRAM BENEFITS

### SOCIAL MEDIA

|                                                                    |   |
|--------------------------------------------------------------------|---|
| Posts about the partnership on Momentum social media pages         | 1 |
| Posts/Announcements about the partnership in the Momentum FB group | 1 |

### EVENTS/WEBINARS/TRAINING

|                                                      |   |
|------------------------------------------------------|---|
| Happy Hour Event (in the Momentum app)               | 2 |
| Educational webinar of training (for Momentum users) | 2 |

### DATA

|                                                                                              |   |
|----------------------------------------------------------------------------------------------|---|
| CTA button links sent to the Partner's landing page (tracking clicks or form-fill analytics) | 1 |
|----------------------------------------------------------------------------------------------|---|

### COMMUNICATIONS

|                                                                                     |   |
|-------------------------------------------------------------------------------------|---|
| Email sent out through announcing the partnership                                   | 1 |
| In-app notifications of happy hour leading up to the event/events (two weeks prior) | 2 |
| In-app notifications of educational webinars leading up to the training/webinar     | 2 |
| Email sent out regarding the educational webinar (Two weeks prior to the webinar)   | 2 |
| Cross-promotion of any email blasts within the Momentum dashboard/system messages   | 1 |

### BLOG POSTS

|                                                       |   |
|-------------------------------------------------------|---|
| Partner spotlight /Press release on the Momentum blog | 1 |
|-------------------------------------------------------|---|

### VISIBILITY & AADVERTISING

|                                             |   |
|---------------------------------------------|---|
| Logo and link on the Momentum Partners page | 1 |
| Partner landing page                        | 1 |

**PACKAGE COST: \$7,000**

## PVP PROGRAM BENEFITS

### SOCIAL MEDIA

|                                                                                     |   |
|-------------------------------------------------------------------------------------|---|
| Posts about the partnership on Momentum social media pages                          | 1 |
| Posts/Announcements about the partnership in the Momentum FB group                  | 1 |
| Month-long promotions of any Momentum public-facing webinars, on all Momentum pages | 1 |

### PUBLIC RELATIONS

|                                         |   |
|-----------------------------------------|---|
| Press release to industry media sources | 1 |
|-----------------------------------------|---|

### EVENTS/WEBINARS/TRAINING

|                                                              |   |
|--------------------------------------------------------------|---|
| Happy Hour Event (in the Momentum app)                       | 2 |
| Public facing webinar guest/training                         | 1 |
| Educational webinar of training (In-app, for Momentum users) | 2 |

### DATA

|                                                                                              |   |
|----------------------------------------------------------------------------------------------|---|
| CTA button links sent to the Partner's landing page (tracking clicks or form-fill analytics) | 1 |
| Webinar attendee list (with email addresses)                                                 | 1 |

### COMMUNICATIONS

|                                                                                     |   |
|-------------------------------------------------------------------------------------|---|
| Email blasts to announce partnerships                                               | 1 |
| Email blasts about partners sent to clients, subscribers, and trial subscriptions   | 1 |
| In-app notifications of happy hour leading up to the event/events (two weeks prior) | 2 |
| In-app notifications of educational webinars leading up to the training/webinar     | 2 |
| Emails sent out regarding the educational webinar (two weeks prior to the webinar)  | 2 |
| Cross-promotion of any email blasts within the Momentum dashboard/system messages   | 1 |

### BLOG POSTS

|                                                       |   |
|-------------------------------------------------------|---|
| Partner spotlight /Press release on the Momentum Blog | 1 |
|-------------------------------------------------------|---|

### VISIBILITY & AADVERTISING

|                                                 |   |
|-------------------------------------------------|---|
| Branded client discount codes to use in the app | 1 |
| Logo and link on the Momentum Partners Page     | 1 |
| Logo and link on the Momentum Integration Page  | 1 |
| Partner landing page                            | 1 |

### VIDEOS

|                        |   |
|------------------------|---|
| Meet the partner video | 1 |
|------------------------|---|

### MOMENTUM TOOLBOX

|                                                           |   |
|-----------------------------------------------------------|---|
| Listing in Momentum Toolbox within the Momentum App Store | 1 |
|-----------------------------------------------------------|---|

**PACKAGE COST: \$10,000**

## PVP PROGRAM BENEFITS

### SOCIAL MEDIA

|                                                                                     |   |
|-------------------------------------------------------------------------------------|---|
| Posts about the partnership on Momentum social media pages                          | 1 |
| Posts/Announcements about the partnership in the Momentum FB group                  | 1 |
| Month-long promotions of any Momentum public facing webinars, on all Momentum pages | 1 |

### PUBLIC RELATIONS

|                                         |   |
|-----------------------------------------|---|
| Press release to industry media sources | 1 |
|-----------------------------------------|---|

### EVENTS/WEBINARS/TRAINING

|                                                              |   |
|--------------------------------------------------------------|---|
| Happy hour event (in the Momentum app)                       | 3 |
| Public facing webinar guest/training                         | 2 |
| Educational webinar of training (In-app, for Momentum users) | 2 |

### DATA

|                                                                                              |   |
|----------------------------------------------------------------------------------------------|---|
| CTA button links sent to the Partner's landing page (tracking clicks or form-fill analytics) | 2 |
| Webinar attendee list (with email addresses)                                                 | 2 |

### COMMUNICATIONS

|                                                                                     |   |
|-------------------------------------------------------------------------------------|---|
| Email blasts to announce partnerships                                               | 1 |
| Email blasts about partners sent to clients, subscribers, and trial subscriptions   | 1 |
| In-app notifications of happy hour leading up to the event/events (two weeks prior) | 3 |
| In-app notifications of educational webinars leading up to the training/webinar     | 2 |
| Emails sent out regarding the educational webinar (two weeks prior to the webinar)  | 2 |
| Cross-promotion of any email blasts within the Momentum dashboard/system messages   | 1 |
| Promo of podcast restream in Momentum in email newsletter                           | 1 |

### BLOG POSTS

|                                                       |   |
|-------------------------------------------------------|---|
| Partner spotlight /Press release on the Momentum Blog | 1 |
|-------------------------------------------------------|---|

### VISIBILITY & AADVERTISING

|                                                 |   |
|-------------------------------------------------|---|
| Branded client discount codes to use in the app | 1 |
| Logo and link on the Momentum Partners Page     | 1 |
| Logo and link on the Momentum Integration Page  | 1 |
| Partner landing page                            | 1 |

### VIDEOS

|                        |   |
|------------------------|---|
| Meet the partner video | 1 |
|------------------------|---|

### MOMENTUM TOOLBOX

|                                                           |   |
|-----------------------------------------------------------|---|
| Listing in Momentum Toolbox within the Momentum App Store | 1 |
|-----------------------------------------------------------|---|

**PACKAGE COST: \$15,000**



## **Contact**

**Stacie King**

**Senior Vice President  
Strategic Partnerships**

**[stacie@momentumamp.com](mailto:stacie@momentumamp.com)**