



**momentum**  
Agency Management Platform

**2026 - 2027**

# **Preferred Vendor Partner Program**

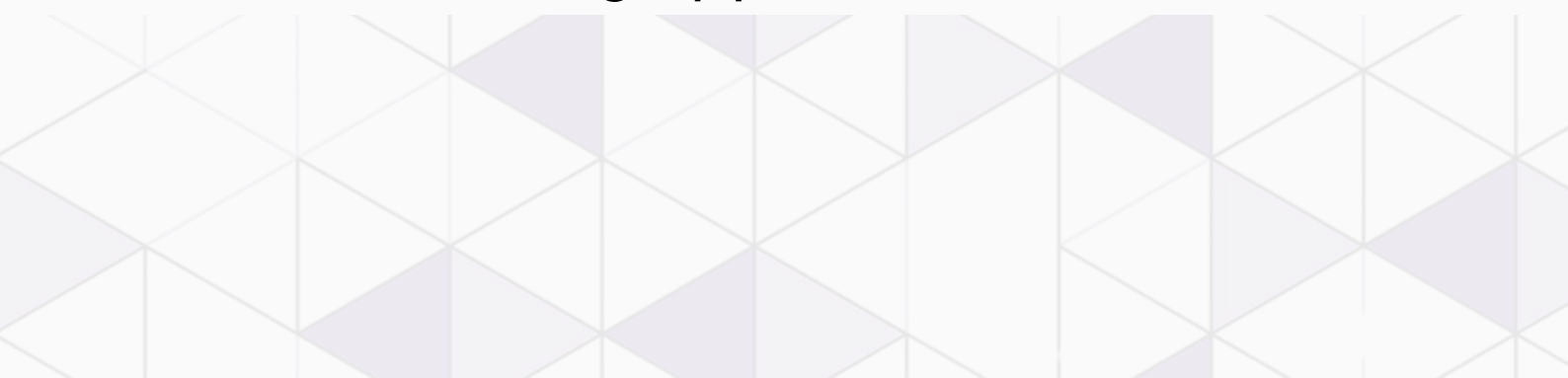
Seamless Integration / Maximize Marketing Impact



# Momentum Integration

## **Are you a solution provider?**

Here's why you should integrate with us:

- Read write access
  - Seamless data flow & no duplicate entry
  - Reach agents where they want to work
  - Better reporting & Insights
  - Increased adoption & market reach
  - Enhanced functionality
  - Access to new data streams
  - Improved client retention
  - Collaboration on innovation
  - Enhanced security & compliance
  - Faster implementation cycles
  - Joint marketing opportunities
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**PVP PROGRAM BENEFITS**

**INTEGRATION**

Integration into the Momentum AMP Platform

1

**BLOG POST**

Partner Spotlight on the Momentum Blog

1

**VISIBILITY & ADVERTISING**

Logo and link on the Momentum Partners Page

1



**PACKAGE COST: \$6,000**

# PVP Marketing

## Momentum Marketing Levels

Also need marketing?  
Add on one of our Marketing Levels





	Level 1	Level 2	Level 3	Level 4
Social Media & Blog Posts	✓	✓	✓	✓
Events, Webinars, Training	✓	✓	✓	✓
Communications	✓	✓	✓	✓
Data	✓	✓	✓	✓
Visibility & Advertising	✓	✓	✓	✓
Public Relations	●	●	✓	✓
Videos	●	●	✓	✓
Podcasts	●	●	●	✓
Integration with Button inside the AMS & Advanced Integration Support	●	●	●	●

Specifics per level are detailed  
on the following pages



## PVP PROGRAM BENEFITS

### SOCIAL MEDIA

- Posts about the partnership on Momentum social media pages     1
- Posts/Announcements about the partnership in the Momentum FB group 1

### EVENTS/WEBINARS/TRAINING

- Happy Hour Event (in the Momentum app) 2
- Educational webinar of training (for Momentum users) 1

### DATA

- CTA button links sent to the Partner's landing page (tracking clicks or form-fill analytics) 1

### COMMUNICATIONS

- Email blast sent announcing partnership 1
- In-app notifications of happy hour leading up to the event/events (Two weeks prior) 2
- In-app notifications of educational webinars leading up to the training/webinar 1
- Email sent out regarding the educational webinar 1
- Cross-promotion of any email blasts within the Momentum dashboard/system messages 1

### BLOG POSTS

- Partner spotlight/press release on the Momentum blog 1





### VISIBILITY & ADVERTISING

- Logo and link on the Momentum Partners page 1

**PACKAGE COST: \$5,000**

**PVP PROGRAM BENEFITS**

**SOCIAL MEDIA**

- Posts about the partnership on Momentum social media pages     1
- Posts/Announcements about the partnership in the Momentum FB group 1

**EVENTS/WEBINARS/TRAINING**

- Happy Hour Event (in the Momentum app) 2
- Educational webinar of training (for Momentum users) 2

**DATA**

- CTA button links sent to the Partner's landing page (tracking clicks or form-fill analytics) 1

**COMMUNICATIONS**

- Email sent out through announcing the partnership 1
- In-app notifications of happy hour leading up to the event/events (two weeks prior) 2
- In-app notifications of educational webinars leading up to the training/webinar 2
- Email sent out regarding the educational webinar (Two weeks prior to the webinar) 2
- Cross-promotion of any email blasts within the Momentum dashboard/system messages 1

**BLOG POSTS**

- Partner spotlight /Press release on the Momentum blog 1

**VISIBILITY & AADVERTISING**





- Logo and link on the Momentum Partners page 1
- Partner landing page 1

**PACKAGE COST: \$7,000**



**PVP PROGRAM BENEFITS**

**SOCIAL MEDIA**

Posts about the partnership on Momentum social media pages    	1
Posts/Announcements about the partnership in the Momentum FB group	1
Month-long promotions of any Momentum public-facing webinars, on all Momentum pages	1

**PUBLIC RELATIONS**

Press release to industry media sources	1
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**EVENTS/WEBINARS/TRAINING**

Happy Hour Event (in the Momentum app)	2
Public facing webinar guest/training	1
Educational webinar of training (In-app, for Momentum users)	2

**DATA**

CTA button links sent to the Partner’s landing page (tracking clicks or form-fill analytics)	1
Webinar attendee list (with email addresses)	1

**COMMUNICATIONS**

Email blasts to announce partnerships	1
Email blasts about partners sent to clients, subscribers, and trial subscriptions	1
In-app notifications of happy hour leading up to the event/events (two weeks prior)	2
In-app notifications of educational webinars leading up to the training/webinar	2
Emails sent out regarding the educational webinar (two weeks prior to the webinar)	2
Cross-promotion of any email blasts within the Momentum dashboard/system messages	1

**BLOG POSTS**

Partner spotlight /Press release on the Momentum Blog	1
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**VISIBILITY & AADVERTISING**

Branded client discount codes to use in the app	1
Logo and link on the Momentum Partners Page	1
Logo and link on the Momentum Integration Page	1
Partner landing page	1

**VIDEOS**

Meet the partner video	1
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**MOMENTUM TOOLBOX**

Listing in Momentum Toolbox within the Momentum App Store	1
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**PACKAGE COST: \$10,000**

**PVP PROGRAM BENEFITS**

**SOCIAL MEDIA**

- Posts about the partnership on Momentum social media pages     1
- Posts/Announcements about the partnership in the Momentum FB group 1
- Month-long promotions of any Momentum public facing webinars, on all Momentum pages 1

**PUBLIC RELATIONS**

- Press release to industry media sources 1

**EVENTS/WEBINARS/TRAINING**

- Happy hour event (in the Momentum app) 3
- Public facing webinar guest/training 2
- Educational webinar of training (In-app, for Momentum users) 2

**DATA**

- CTA button links sent to the Partner's landing page (tracking clicks or form-fill analytics) 2
- Webinar attendee list (with email addresses) 2

**COMMUNICATIONS**

- Email blasts to announce partnerships 1
- Email blasts about partners sent to clients, subscribers, and trial subscriptions 1
- In-app notifications of happy hour leading up to the event/events (two weeks prior) 3
- In-app notifications of educational webinars leading up to the training/webinar 2
- Emails sent out regarding the educational webinar (two weeks prior to the webinar) 2
- Cross-promotion of any email blasts within the Momentum dashboard/system messages 1
- Promo of podcast restream in Momentum in email newsletter 1

**BLOG POSTS**

- Partner spotlight /Press release on the Momentum Blog 1

**VISIBILITY & AADVERTISING**

- Branded client discount codes to use in the app 1
- Logo and link on the Momentum Partners Page 1
- Logo and link on the Momentum Integration Page 1
- Partner landing page 1

**VIDEOS**

- Meet the partner video 1

**MOMENTUM TOOLBOX**

- Listing in Momentum Toolbox within the Momentum App Store 1

**PACKAGE COST: \$15,000**



## **Contact**

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